

STRATEGIC PLAN 2016 - 2018

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HEALTH WORKFORCE:

REPRESENT AND DEVELOP THE WORKFORCE THAT DELIVERS MEDICINES MANAGEMENT EXCELLENCE

INSPIRE: Medicines management professionals

We will grow and support medicines management professionals to continuously improve and expand their skills

ENABLE: Expansion of local services

We will support service and workforce development to meet the needs of the changing workforce

INFLUENCE: Key stakeholders

We will empower the workforce through the creation and pursuit of the highest clinical and professional standards

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CONSUMERS & PATIENTS: CHAMPION CLINICAL EXCELLENCE

INSPIRE: Engagement in Governance

We will engage and empower consumers in medicines management governance and clinical excellence

ENABLE: Consumer medicines management champions for areas of greatest need and high risk

We will grow and support consumer medicines management champions to improve patient outcomes in areas of greatest need

INFLUENCE: Partnerships

We will partner with consumer organisations for the design and delivery of key strategies to improve medicines management and patient outcomes

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POLICY:

INFLUENCE DEVELOPMENT AND APPLICATION OF POLICY AND STANDARDS

INSPIRE: Evidence base

We will build and promote an evidence base for excellence in medicines management to improve patient outcomes

ENABLE: Standards and Guidelines

We will lead the establishment and application of Standards and Guidelines for contemporary practice

INFLUENCE: Participation and Leadership

We will facilitate leadership in medicines management through the supported participation of our members in policy making

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SERVICES:

DELIVER SERVICES THAT ADD VALUE TO HEALTHCARE SYSTEMS

INSPIRE: Our own services

We will create, brand and own the services provided to our market

ENABLE: Income and organisational strength

We will diversify our income to maximise value for members

INFLUENCE: New opportunities and audiences

We will govern and manage to the highest standards and report transparently to members and the wider community

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SOCIETY:

DO WHAT WE DO WELL

INSPIRE: Response to changing needs

We will respond to the needs of our members, the profession and the community

ENABLE: Resourcing and prioritisation

We will actively seek new opportunities and audiences for our skills, services and expertise

INFLUENCE: Governance and culture

We will prioritise member value and enhance resourcing for member benefit