

eNews Advertising Rate Card 2018

The Society of Hospital Pharmacists of Australia (SHPA), a community of leading pharmacists, technicians and pharmacy assistants, delivers weekly news and events to over 5,000 members every Wednesday.

Advertising in SHPA's eNews provides a flexible and effective way to get your message directly to the inbox of hospital pharmacy professionals across the country.

SHPA eNews rates and specifications

- A Primary banner ad**
 - Third feature placement
 - 1 × ad: \$300
 - 4 × ad: \$1080 (**save 10%**)
- B Banner ad**
 - Placement varies
 - 1 × ad: \$250
 - 4 × ad: \$900 (**save 10%**)

Deadlines

Booking: 5pm Wednesday (seven days prior)
Artwork: 5pm Monday (two days prior)

Specifications

File format: PNG, JPG, GIF or animated GIF
Max. file size: 200 KB
Width: 600px
Height: 150px (min), 250px (max)

Contact

Enquiries: Louise Cengia, lcengia@shpa.org.au
Artwork: Rob McDonald, rmcdonald@shpa.org.au

For job promotion, please visit careers.shpa.org.au. All advertisements are subject to SHPA's approval. All prices include GST.

